

Brugerundersøgelse



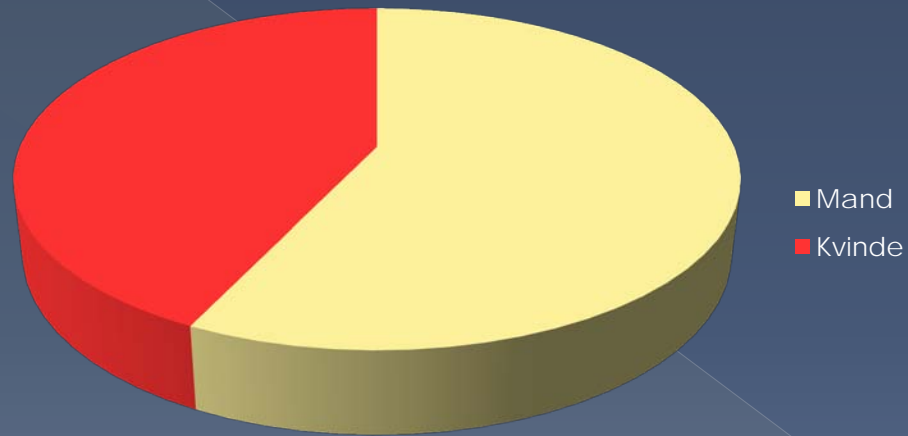
Formål

Klarlægge unges forbrug af mobilt internet og download.

Plan

- Køn
- Mobilmærke
- Alder
- Touch funktion
- Frit internet i abonnement
- Downloads
- Konklusion

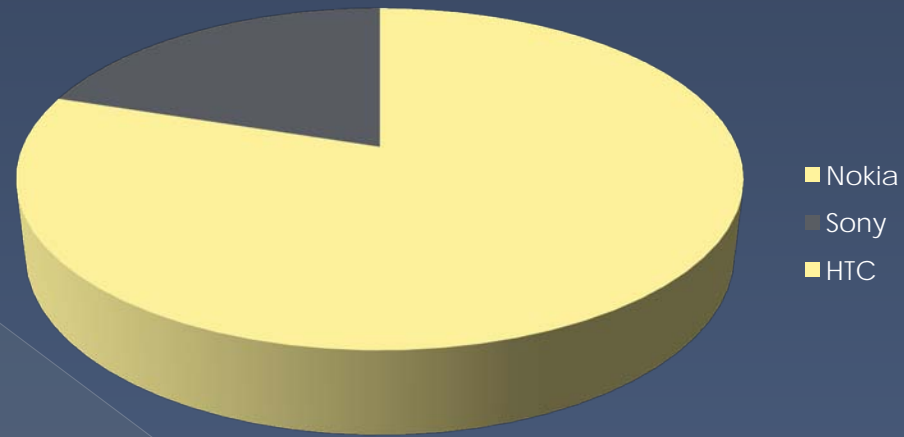
Køn



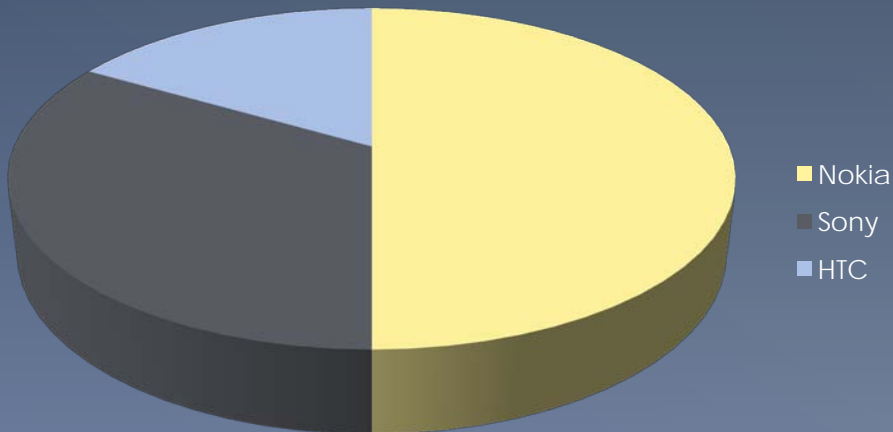
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Mobilmærke

Kvinde

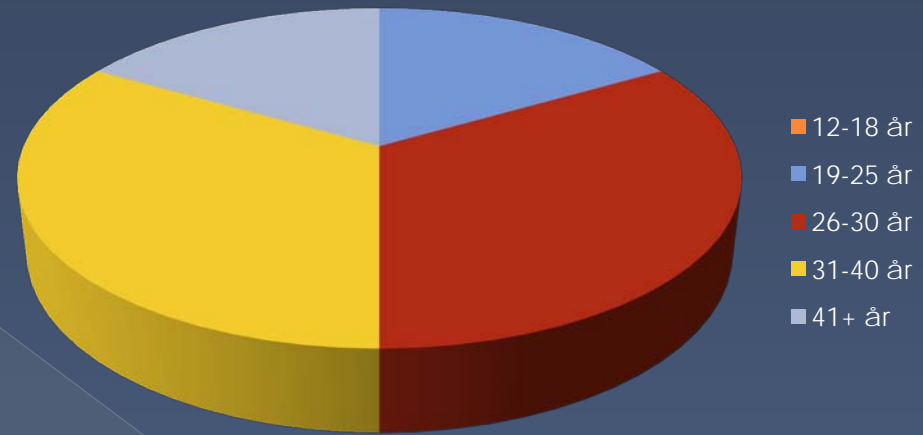


Mand

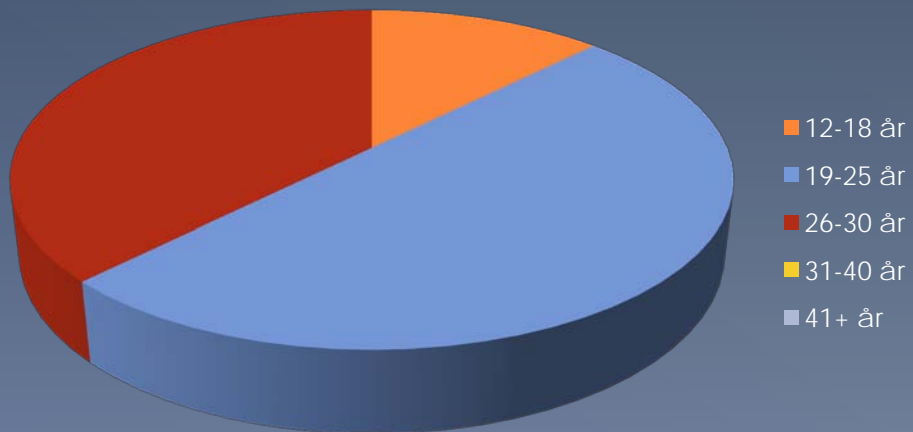


Alder

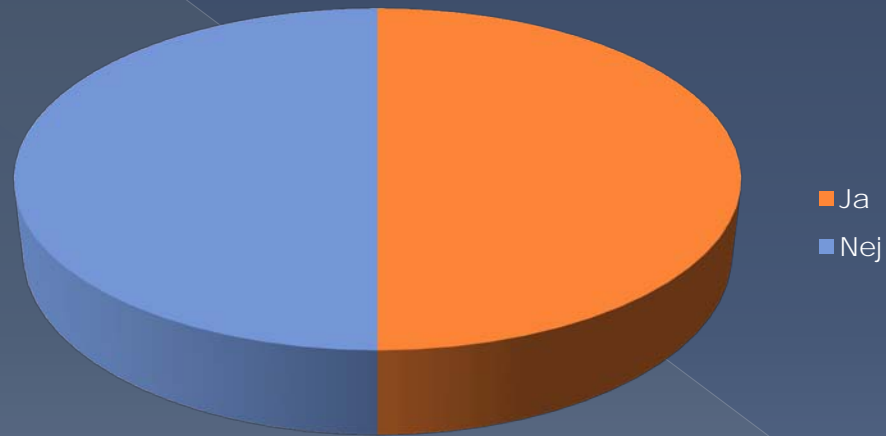
Kvinde



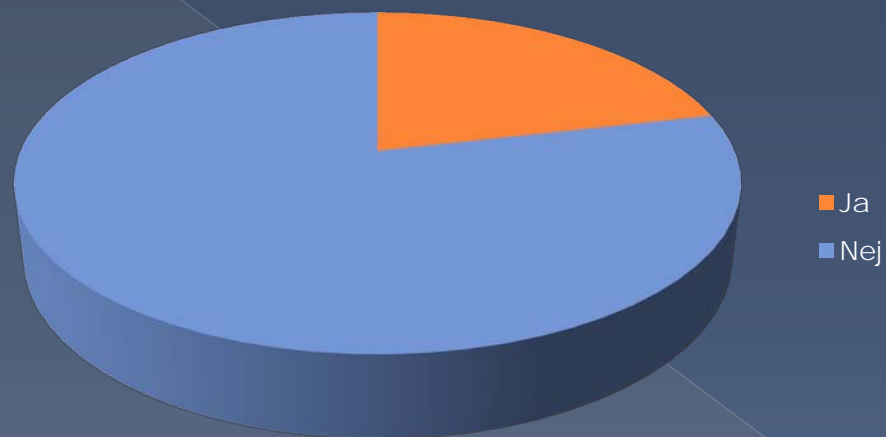
Mand



Touch funktion

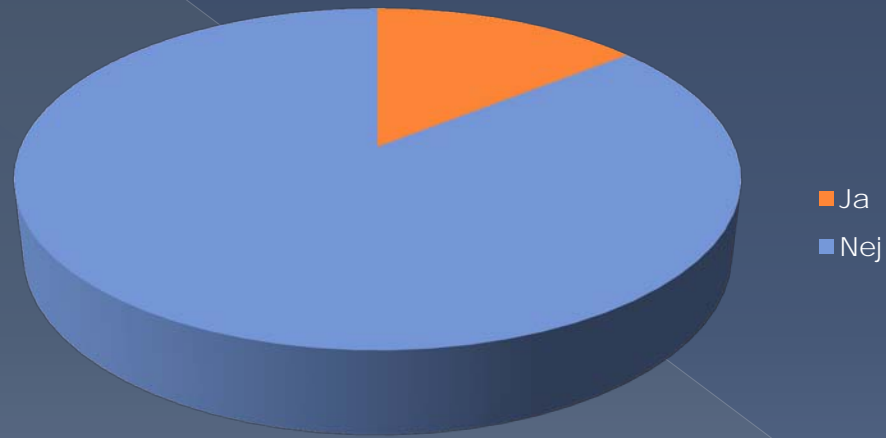


Frit internet i abonnement



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Downloads



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Konklusion

- Vores formodning er at touch bliver mere udbredt
- Få der downloader
- Skal laves tiltag for at forøge downloads
 - Frit internet
 - Flere gratis downloads
- Ny undersøgelse i fremtiden